About Presenter





Joy Kwon, Business Development Manager Seneca International

Joy works as an International Student Recruiter for the South Korean market. She joined the International Department in 1998 while still studying at Seneca. She currently develops the marketing strategy for the South Korean, Thailand and Malaysian market, attends educational fairs, helps students with their inquiries, visits South Korean universities & colleges, and corresponds with agencies and host delegations. Joy promotes Seneca's programs to students/parents in South Korea, as well as Seneca's career training and development process. Joy also enjoys helping students to adapt to their new life in Canada, and guides them towards pursuing the skills they need for their career goals.

Joy studied in the Hospitality Management and Liberal Arts diploma program at Seneca and then transferred to Brock University. She began working at Seneca as a volunteer, and she always encourages her students to get involved in on/off campus activities while building relationships with staff and faculty members. She attributes her success to Seneca's career oriented programs and the kindness of the International student staff who have always encouraged her.

"Dream big and achieve it here at Seneca,"



Ontario Top Public School
Since 1967 in Canada

Seneca College





#1

among Ontario
colleges for
pathways
to other
postsecondary
institutions

160+

Full-time programs

Government approved and recognized designated learning institution (DLI)

8 CAMPUSES IN THE GTA, YORK REGION AND PETERBOROUGH

500+

CAREER OPTIONS

175,000 ALUMNI 30,000

full-time students annually

Most programs include

real-world experiences,

internships, field placements, & work-integrated learning opportunities

Siemens and Seneca's on-campus mechatronics lab offers engineering students a

practical learning space

Seneca first college in Canada to receive

CPA Accreditation

Animation, Gaming, Design departments ranked TOP 4 IN THE WORLD

9/10

college graduates find jobs in their field

9,000

International students from 150 countries call Seneca home

Small class sizes

provide an individual and practical approach from teachers

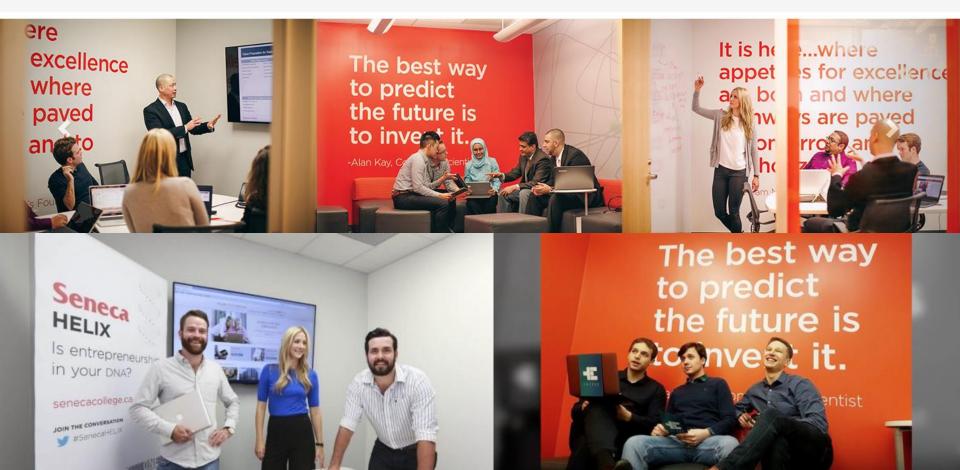
8,000 graduates every year

1,000s

of industry partnerships for networking and job opportunities

A unique entrepreneurial space, HELIX encourages startups and project innovation

HELIX Summer Institute



About Main Campuses













Newnham













About SIA Campus

Seneca International Academy



Global Characterizati on

Campus aimed at cultivating global talent





Selected Programs

Consist of 19 most popular programs





Professional

Professional staff with experience in international education





Customized

Customized study support and employment services for international students



Admission enlargement

Expansion of International Student Admission Capacity











Advising

Our advisers will work with you throughout the semester and help you access the services and supports you need to be successful in your program.



Counselling

Counselling is confidential and available to students who might be dealing with a variety of personal problems. Counsellors are here to help you through life's difficult moments.



Mentoring

Our unique mentoring program, SMILE (Student Mentoring in Life and Education), offers you the chance to connect with a senior student in your program to support you during your transition to Seneca.



Tutoring

the Learning Centres provide tutoring for students including one-on-one sessions, group tutoring, workshops and supplemental instruction.



Health Services

All full-time international students receive medical coverage in Ontario, including hospital and doctor's visits, and emergency services including some dental and vision care coverage per academic year.



Library and Computing Commons

extensive library containing materials related to the programs including thousands of well-equipped, easily accessible computers for all your computing needs.



Finding Work

Our professional career co-ordinators will help you achieve your career goals with services such as 1:1 resume (CV) reveiw, job fairs, employer recruitment events, mock interviews and SenecaWorks.



ETC.

- Free Airport Pick-up
- Housing Support
- · Orientation program
- · Fitness Centre
- · Visa assistance
- 24 hours Security Team
- · Specialized faculty for International students
- Free English assistance and peer tutoring
- Fun social events, activities and excursions
- Inter-campus shuttle bus service





21 High Quality Academic Programs

Diploma Programs

- Accounting (ACC)
- Business (BBS)
- Business Marketing (BMT)
- Computer Programmer (CPD)
- International Business (BUI)
- Int'l Transportation & Customs (TCS)
- Office Administration Health Services (MES)

Advanced Diploma Programs

- Business Admin. Management (BAG)
- Business Admin. International Business (BAB) January 2021
- Computer Programming & Analysis (CPA)

Graduate Certificates

- Brand Management (BMK)
- Business Analytics (BAN)
- Financial Planning (FIP)
- Global Hospitality Business Development (GBD)
- Human Resources Management (HRM)
- International Business Management (IBS)
- Marketing Management (MKM)
- Project Management Information Technology (PMC)
- Project Management Environmental (PME)
- Supply Chain Management Global Logistics (SCM)
- Sustainable Business Management (SMB)

Seneca @ York



Chemistry

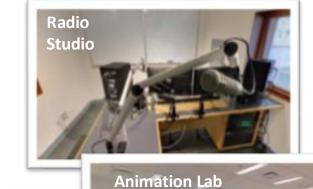
Media & Communications

Art & Design

Computer Studies

Community Services

Biological Sciences & Applied Chemistry













<u>Ry an</u>

Animation Centre

insideout











Subconscious Password

<u>Ormie</u>

King

Applied Arts

Health Sciences

Community Services









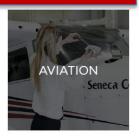
About

Areas of Study



AREAS OF STUDY





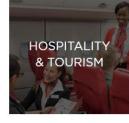




























Seneca's Performance in 2017-2018:

Employer Satisfaction KPI	90.2%
Student Satisfaction KPI	70.4%
Graduate Satisfaction KPI	78.2%
Graduate Employment KPI	81.7%



Optional Work Term (Co-op)

- Co-op Program Eligibility: Academic requirements (Maybe a passing grade on a communication assessment required depending on programs)
- Opportunity to have experience in a formal work environment.
- Co-op Job Condition: Full-time (paid or unpaid)
- $\bullet \quad \text{Providing the information on Co-op job recruitment and the support services for the co-op jobs} \\$
- Co-op Work permit Application (Co-op letter required)

 $(Additional\ fees\ are\ required\ for\ those\ participating\ \ regardless\ of\ success\ in\ securing\ \ a\ work\ position.)$













Academic and Career Support

Learning Centre

For those who need help with their courses, our Learning Centres provide various approaches to learning support, including workshops, tutoring, one-on-one sessions, exam preparation and online learning supports. We can help you develop learning strategies and skills essential to success in your program

Mentoring

Student Mentoring in Life & Education (SMILE) is a unique mentoring program designed to help you make the most of college life. SMILE offers you the chance to connect with a senior student in your program area who can support you in your transition to Seneca

Counselling

Counselling is a vailable for students who might be dealing with a variety of personal problems. The demands of school can feel overwhelming and there are times when unexpected events happen in our lives. Counsellors are here to help you through life's difficult moments.

Career Development

When you are ready to move from the classroom to the workplace, Seneca's Career Development department is here to assist you. We help prepare you for success intoday's workforce and connect our graduates with employers. Through one-on-one resumé critiques, interview preparation, employer on-site interviews, career fairs, plus a job bank of more than 16,000 companies posting more than 7,000 jobs per year, we help you reach your career goals

About Job Support





Event Job Fair

Career Development

Centre

https://sw.senecacollege.ca/home.htm.

















WORKSHOPS & SERVICES FOR STUDENTS

We want to support you as best we can in these unprecedented times by offering a series of virtual workshops, events and activities to help you launch vour career.

Attend our online workshops below to help you:

- · Prepare for interviews
- · Create a professional and polished resumé and cover letter
- · Develop an effective job-ready social media presence

WORKSHOPS SCHEDULE

VR Instage Practice Interview Session

Thursday, July 16, 2:25 p.m. - 3:15 p.m. Thursday, July 23, 10:45 a.m. - 11:35 a.m. Thursday, July 30, 11:40 a.m. - 12:30 p.m.

Job Search

Tuesday, July 21, 2:25 p.m. - 3:15 p.m.

Resumé and Cover Letter

Thursday, July 23, 2:25 p.m. - 3:15 p.m.

SenecaWorks Job Board Demo Wednesday, July 29, 2:25 p.m. - 3:15 p.m.

Interview Skills

Friday, July 31, 11:40 a.m. - 12:30 p.m.

Career Planning

Thursday, July 30, 12:35 p.m. - 1:25 p.m.

Networking

Friday, July 17, 2:25 p.m. - 3:15 p.m. Tuesday, July 28, 10:45 a.m. - 11:35 a.m.

Linked in

LinkedIn - Create your Personal Brand with LinkedIn

Wednesday, July 15, 12:35 p.m. - 1:25 p.m. Monday, July 27, 12:35 p.m. - 1:25 p.m.

LinkedIn Learning and Skill Trends 2020 - 2021

Monday, July 20, 11:40 a.m. - 12:30 p.m. Wednesday, July 29, 11:40 a.m. - 12:30 p.m.

LinkedIn Networking 101

Wednesday, July 22, 10:45 a.m. - 11:35 a.m.

To register for a workshop

- Login into SenecaWorks
- On your dashboard click "Register for an Event"
- Select "Career Events"
- Select the event on the calendar
- Click "Register for this event"

Register for a Workshop

APPOINTMENTS



Canada's economy creates almost 1 million jobs in June

Unemployment rate continues to drop as record 953,000 people find jobs in June.



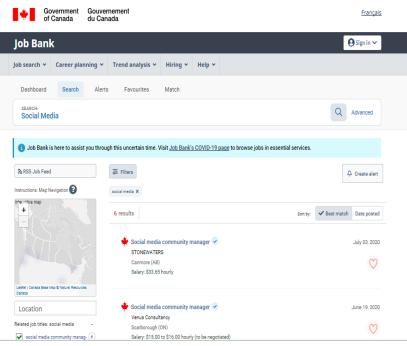
Social Networks

The FACTS

- . 94% of recruiters use or plan to use social media in their recruitment efforts
- 78% of recruiters have made a hire through social media
- Facebook, Twitter and LinkedIn are still the recruiters social networks of choice but they have company. Blogs, Youtube, Github, Stackoverflow, Yammer, and Instagram have emerged as channels recruiters also use to source talent.
- · Social profiles give recruiters more confidence in a candidate's professional and cultural fit.
 - · source: Jobvite

The following is a list of Social Networks and websites that introduce the proper use of these sites.





About Pathway







SENECA STUDENTS IN
THE LAST 15 YEARS HAVE
TRANSFERRED BETWEEN
YORK UNIVERSITY AND
SENECA; YORK UNIVERSITY
IS SENECA'S #1 TRANSFER
PARTNER INSTITUTION

45%

OF SENECA STUDENTS
PLAN TO OBTAIN AN
ADDITIONAL CREDENTIAL
AFTER GRADUATING FROM
THEIR PROGRAM

6,000+

SENECA STUDENTS EACH YEAR USE THE SERVICES OF THE DEGREE AND CREDIT TRANSFER OFFICE

4,000+

STUDENTS MOVE BETWEEN SENECA AND ONTARIO UNIVERSITIES ANNUALLY 60 +

TRANSFER PARTNER
INSTITUTIONS IN THE
GREATER TORONTO AREA,
CANADA AND BEYOND

1,000+

UNIQUE PROGRAM-TO-PROGRAM PATHWAYS FOR SENECA STUDENTS

About Pathway









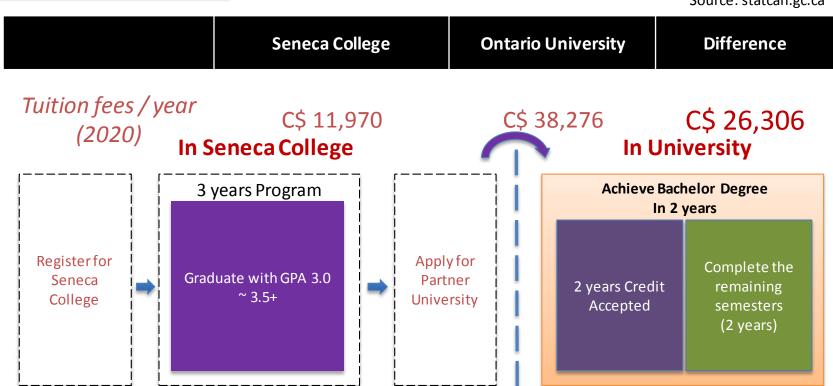
Degree Guide by Seneca Program

Degree Guide by University / College Partner





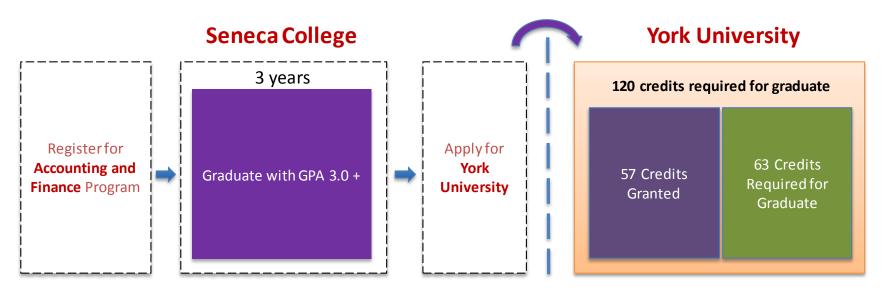
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York University



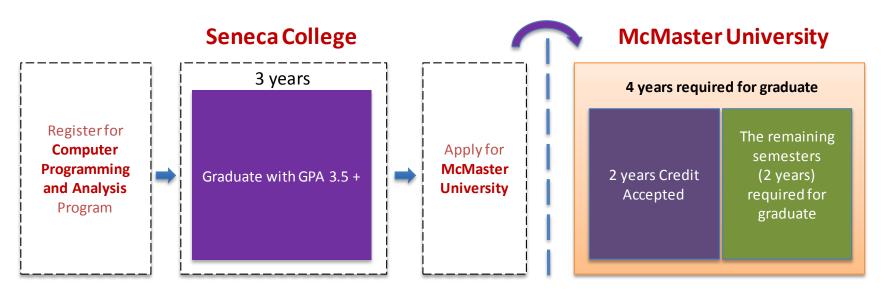


Achieve Bachelor of Commerce Specialized Honours Degree from York University





McMaster University



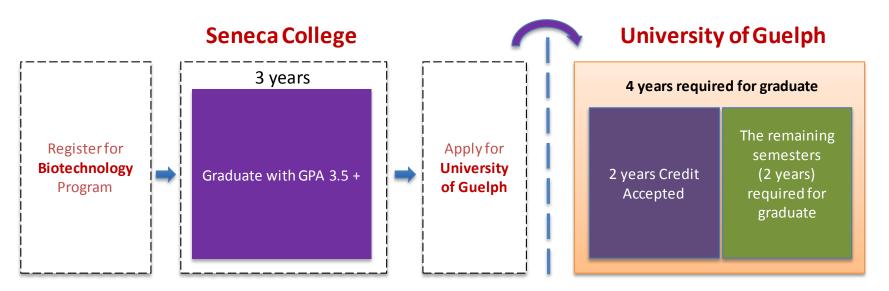


Achieve Bachelor of Technology, Software Engineering Technology Degree from McMaster University





University of Guelph





Achieve Bachelor of Science (Honours) in the Molecular Biosciences Degree from University of Guelph

About

Pathway

































Queens

Royal Roads UNIVERSITY

Ryerson University

TORONTO





























































About Student Service

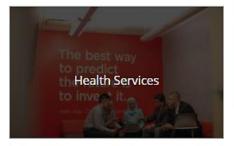


Student Support

















Manage your Finances

Awards, Scholarships and Bursaries

Each year, Seneca offers millions of dollars in scholarships, bursaries and other awards based on both academic achievement and financial need. Their values range from \$50 to \$5,000.

Scholarships are awarded based on academic achievement, while bursaries are awarded for financial need. Some awards are open to all students while other awards are offered only to students in specific programs.

Seneca has a convenient online application where you can apply for our entrance awards and bursaries. It's a good idea to apply early

for Seneca awards so you have the most up-to-date financial information when you confirm your program of study. Example is below:

Seneca Renewable Entrance Scholarship of Merit:

Award Description

Available to <u>full-time international students</u> who are entering into a diploma or graduate certificate program. There are a limited number of a wards and selection is made by the Seneca Awards Committee based on a cademic standing coming into the program. The renewable portion is based on yearly GPA and you must maintain full-time status to be eligible. If your GPA drops below 3.0 you will no longer be eligible for the award.

- •3.0 GPA+ \$500 per year
- •3.3 GPA+ \$750 per year
- •3.6 GPA+ \$1,000 per year





Graduate Certificate

GRADUATE CERTIFICATES

A graduate certificate from Seneca is the ideal choice for postsecondary graduates who want more career-focused education and industry experience. For professionals, a graduate certificate can lead to career advancement or provide a pathway to a new career in just one year. Many of our graduate certificates feature a work component that enables you to hone your skills in your chosen field and make important contacts before you graduate.

PROGRAM BENEFITS:

Short duration - one year (finish in two or three semesters)

Expert faculty with industry experience

Study alongside university and college graduates

Work experience — co-op, work term or field placement options

Options to participate in applied research

GRADUATE CERTIFICATES

9/10 college graduates find jobs in their field

Real-world experience: co-ops, work terms, field placements, internships and applied research projects





Business

*** : IT/Business Convergence Program

- Business Analytics ***
- 2 Brand Management
- 3 Event Marketing Sports, Entertainment, Arts
- 4 Financial Services Compliance Administration
- 5 Fraud Examination and Forensic Accounting
- 6 Financial Planning
- Financial Technology ***
- 8 Human Resources Management

Information Technology

- 1 Cybersecurity & Threat Management
- 2 Database Application Developer

- Features and purpose -

- Bachelor's and Master's Intermediate Degree
- Specialized, practical-oriented special programs
- Faculty consisting of practical experts/industrial executives
- Specialized field jobs/master's professional training courses

- 9 International Business Management
- 10 Marketing Management
- 11 Non-Profit and Social Sector Management
- Professional Accounting Practice
- Social Media
- 14 Supply Chain Management Global Logistics
- 15 Sustainable Business Management

3 Project Management - Information Technology

About

Recommend Programs



Seneca College located in the world financial center

Facts & Figures

- Canada's banking system ranks first in the G7 for the 11th year and it is one of the soundest in the world.
- 2 2nd in GDP growth rate among G7 for 5 consecutive years
- Global business/financial city
 (Top 10 financial cities in the world, top 3 financial centers in North America)
- 230,000 (16%) of 1.4 million people in downtown Toronto Engaged in the financial industry
- Canada's 5 largest regional bank headquarters, 4 pension fund institutions and 42 insurance companies



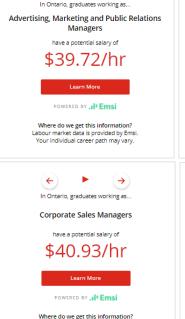


Seneca College Business Programs

Business

- Diploma (2 years program)
- Advanced Diploma (3 years program)
- Graduate Certificate (< 1 year program)

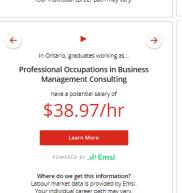


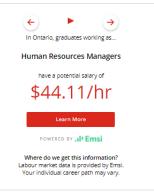


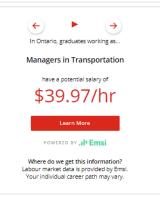
Labour market data is provided by Emsi.

Your individual career path may vary.











Seneca College located in the hub of IT technology/research

Facts & Figures

- 1 North America's Top 5 IT Field (Rising as 'New Silicon Valley')
- 2 Company: About 6,800 (including 150+ AI-related startups)
- 3 International AI Hub research center
- 4 The head offices of Amazon, Google, Facebook, Microsoft
- 5 Toronto selected for Google Smart City project



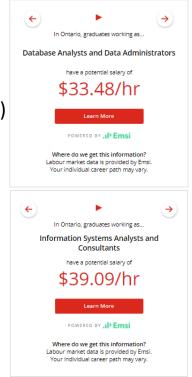


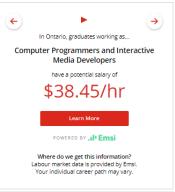
Seneca College Information Technology

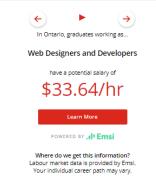
Information Technology

- Diploma (2 years program)
- Advanced Diploma (3 years program)
- Graduate Certificate (< 1 year program)

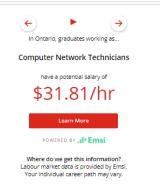














Seneca College School of Electronics & Mechanical Engineering Technology

Siemens Mechatronic Systems Certification Program (SMSCP)



Seneca and Siemens Canada are helping to address the technical skills gap in Canadian manufacturing with the creation of Ontario's first Mechatronics Simulation and Demonstration Centre (MSDC).



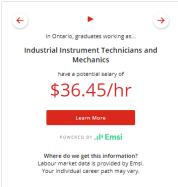


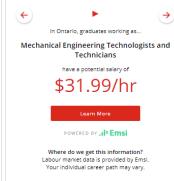
Seneca College School of Electronics & Mechanical Engineering Technology

Electronic & Mechanical Engineering

- Diploma (2 years program)
- Advanced Diploma (3 years program)

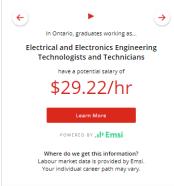


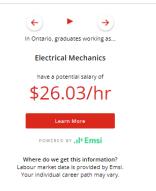














Seneca Behavioural Sciences

- Autism Prevalence in Canada

Facts & Figures

- 1 An estimated 1 in 66 have been diagnosed with ASD
- Males were identified with ASD 4x more frequently than females. One in 42 males were diagnosed with ASD. One in 165 females were diagnosed with ASD
- More than half of children and youth (56%) had received their diagnosis by age 6; and more than 90% of children and youth were diagnosed by age 12.
- Announcement of government support plan for autistic families in 2021 with investing 3 billions and hiring ABA experts



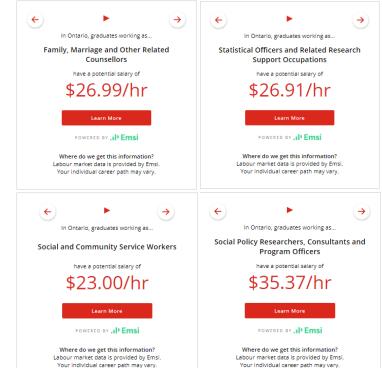
Seneca Behavioural Sciences

- Autism Prevalence in Canada

Behavioural Sciences (BHS)

- Diploma (2 years) program
- Pathway to Degree
- Seneca's Honours Bachelor of Behavioural Psychology program.
- The Bachelor of Arts or Bachelor of Science Honours in Psychology at York University





In Ontario, graduates working as..

Managers in Social, Community and

Correctional Services

have a potential salary of

\$38.22/hr

Learn More

POWERED BY ..! Emsi

Where do we get this information?

Labour market data is provided by Emsi Your individual career path may vary.

About

Admission Requirements



Admission Requirement

1. English Requirements

Tests	Certificate Programs	Diploma and Advanced Diploma Programs	Degree Programs	Graduate Certificate Programs
CAEL CE	Minimum 60	Minimum 60	Minimum 70 (Writing no less than 60)	Minimum 70 (Writing no less than 60)
Cambridge English Exams (B2 First/FCE, C1 Advanced/CAE or C2 Proficiency/CPE)	Minimum 169 with no skill below 162	Minimum 169 with no skill below 162	Minimum 176 with no skill below 169	Minimum 176 with no skill below 169
Duolingo	Minimum score 105 to 110	Minimum score 105 to 110	Minimum score 115 to 120	Minimum score 125 to 130
IELTS Academic	Minimum 6.0 with no skill below 5.5	Minimum 6.0 with no skill below 5.5	Minimum 6.5 with no skill below 6.0	Minimum 6.5 with no skill below 6.0
PTE Academic	Minimum score 58	Minimum score 58	Minimum score 60	Minimum score 60
TOEFL IBT	Minimum 80 with no skill below 20	Minimum 80 with no skill below 20	Minimum 84 with no skill below 21	Minimum 88 with no skill below 22
TOEFL Revised Paper Delivered	No skill below 20	No skill below 20	No skill below 21	No skill below 22

Seneca College - ELI (English Language Institute)

English Language Institute(ELI)

- 8-level Intensive English Program (IEP)
- Direct entry to post secondary from ELI
- Professors TESL certified with experience abroad
- Academic bridging and sheltered courses
- Unique voice-enabled language labs (CAN-8 software)
- Students integrated to the Seneca Community

Curriculum

- Conversation Strategies
- Grammar
- Listening Comprehension
- Group and Team Building Skills
- Note-taking
- Oral Communication Skills
- Reading Skills
- Writing Skills

- Pronunciation
- Critical Thinking Skills
- Presentation Skills
- Research Skills
- Internet Skills
- Study Skills
- Vocabulary Development
- Canadian Culture

TOEIC Score and Corresponding ELI Level

TOEIC Score	ELI Level	
10- 225	ELI Level 1*	
230-295	ELI Level 2	
300-395	ELI Level 3	
400-495	ELI Level 4	
500-570	ELI Level 5	
575-645	ELI Level 6 **	
650-720	ELI Level 7 **	
725 and above	ELI Level 8 **	





Admission Requirement

2. Academic Requirements

- Diploma program
 - High school transcripts (Sijil Pelajaran Malaysia or Sijil Tinggi Persekolahan Malaysia).
 - Accept O lever for diploma programs
 - High school/secondary school diploma (certificate of completion).
 - You may submit transcripts or certificates for any completed university/postsecondary college courses or programs taken inside or outside of Canada.
 - Academic records that are in a language other than English must include an official/certified English translation.

☐ Graduate Certificate program

- University and college transcripts.
- Accept A level for degree / PG
- University or college credential (degree, diploma or certificate).
- A credential assessment from WES (World Education Services) Applicants will be informed by email if this is needed.
- Academic records that are in a language other than English must include an official/certified English translation.



Application Check List

Before you start your online application, please ensure you have the following ready:

- 1. Photo and signature pages of your passport.
- 2. Your a cademic record in your native language and official/certified English translation.
 - o For High School Graduates:
 Your complete High School/Secondary School Transcript and your High School/Secondary School Diploma (Certificate of Completion).
 - For University/College Graduates:
 Complete University/College Transcripts and a copy of your diploma/degree.
- 3. Proof of English Proficiency:
 - o IELTS Academic
 - o TOEFL
 - o Pearson Test of English (PTE) Academic
 - O level for diploma/ advanced diploma
 - A level for degree and Post-graduate certificate
- 4. If you are re-applying because you are changing agents, you must also have a completed International Student Application Cancellation Form.
- 5. \$90 CAD non-refundable application fee (pay by credit card).



Jordan Lau, Malaysia

Program : Computer Programmer (CPD)

Degree : Diploma (2 years)

Year of Graduation: 2020

• Company: Bell Canada

(Telecommunications company)

• Job Title : Data Analyst





#StartAtSeneca / senecacollege.ca

instagram.com/seneca_malaysia facebook.com/seneca_malaysia





416.491.5050 Ext. 22756 Joy.Kwon@senecacollege.ca

Seneca Q & A

Seneca Thank You