



**PERDANA
UNIVERSITY**

DU026(B)



**FROM A CLINICAL ROOM
TO THE BOARDROOM**

**Master of Business Administration
(Health Care and Hospital Management)**

JPT/BPP (N/345/7/1096)(MQA/PA11175) 3/26



THE BRANDLAUREATE
CSR BRANDEADERSHIP
AWARDS 2018



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PerdanaUniversity



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Perdana University

The Perdana University School of Business (PUScB) aims to become a premier business school in Malaysia that provides the MBA in Health Care and Hospital Management programme of the highest quality, wrapped around core and specific applied business management knowledge and is in line with the pursuit of excellence in health care and hospital management education, research and service. This programme is aligned to the mission of the university in providing enlarged opportunities to train professionals in the healthcare industry to acquire and create knowledge, think critically and achieve their full potential in serving humanity in healthcare organizations and hospitals.

WHAT ARE THE CORE MODULES?

1. Corporate Strategy and Leadership
2. Accounting and Finance for Managers
3. Managerial Economics
4. Business Law, Ethics and Governance
5. Strategic Marketing
6. Research Methodology and Management Project
7. Managing People and Organizations
8. Technology and Information Systems Management
9. Operations Strategy
- 10a. Health Policy and Management (Public Health/Health Care and Hospital Management)
- 10b. Entrepreneurship Innovation (General Management)

WHAT ARE THE ELECTIVE MODULES?

- Contemporary Issues and Cases in Health Care Management
- Principles and Applications in Efficient Hospital Operations
- Business Model Innovation in Health Care and Hospital Management
- Harnessing Analytics in Health Care
- Quantitative and Decision Analysis

Disclaimer:

Candidate must complete all the 10 core modules including Research Methodology, 2 elective modules and Management Project.

MODE OF STUDY

Weekdays **OR** Weekends

Blended learning is conducted via an e-learning platform

ENTRY REQUIREMENTS

Bachelor's Degree with a CGPA of 2.50 and above;

Bachelor's Degree with a CGPA 2.50 and below and 5 years working experience in a related field / industry.

For International students

TOEFL score must be at least 550 **OR**

IELTS score must be at least 6.0

DURATION AND INTAKES

Minimum 1 year **OR**
2 to 4 years (Flexible)

March, July **AND**
November

Accredited by:

