

# 2020-2021 EU BUSINESS SCHOOL SCHOLARSHIP PROGRAM

A limited number of partial merit-based scholarships are available for candidates applying to bachelor's, master's or MBA programs at any EU campus (Barcelona, Geneva, Montreux, Munich and online).

#### **GENERAL INFORMATION**

- The scholarship is available to full-time bachelor's, master's and MBA students.
- The scholarship is merit-based and covers up to 30% of the semester/term tuition fees.
- The scholarship program applies to all intakes throughout the year.
- Students may receive one scholarship at a time. If they
  are eligible for more than one, they will receive the
  scholarship with the highest value.
- Students can transfer between EU campuses after completing a semester/term and will continue to receive the scholarship as long as they meet the conditions stated below.

## **REQUIREMENTS**

In addition to EU's general admission requirements, candidates must meet the following criteria to be eligible for an EU scholarship:

- **1.** A minimum GPA of 3.7 on a 4.0 scale. Please contact the regional manager for equivalents.
- 2. English proficiency test:
  - Bachelor's applicants must present a minimum
  - TOEFL score of 90 or IELTS of 6.5
  - Master's and MBA applicants must present a minimum TOEFL of 95 or IELTS of 7
- **3.** An essay on one of the topics below. The essay should be between 500 and 1,000 words:
  - What are the top three advantages students obtain with an international education and how does it affect their long-term achievements?
  - In terms of your career goals, where are you today and where do you see yourself in five years' time?
     What tools would you use to get there?
  - How have Facebook, Instagram and other social networks influenced the way companies market their products and services around the world? Do you believe this trend is positive?
- 4. Personal Skype interview.

#### **CONDITIONS**

Students must agree to the following in order to continue to receive the scholarship throughout the program.

- Students must maintain a minimum GPA of 3.7.
   Scholarships are re-evaluated each semester/term.
- Students will collaborate with EU Business School in at least one of the following:
  - Participating in webinars, recruitment events, educational fairs and/or digital activities.
  - Acting as a student ambassador during promotional events, open days and/or registration weeks.
  - Acting as an influencer on social media and sharing their experience at EU.
  - · Writing a blog about the EU experience.

## **HOW TO APPLY**

Candidates should send the following documents to the regional manager before the deadline.

- Completed bachelor's, master's or MBA application form
- All supporting documents stated on the application form
- · Completed essay

## **APPLICATION DEADLINES**

BACHELOR'S PROGRAMS	
JUNE 2020 INTAKE	Deadline: January 31, 2020
AUGUST 2020 INTAKE	Deadline: March 31, 2020
OCTOBER 2020 INTAKE	Deadline: May 31, 2020
FEBRUARY 2021 INTAKE	Deadline: September 30, 2020

MASTER'S & MBA PROGRAMS	
OCTOBER 2020 INTAKE	Deadline: March 31, 2020
JANUARY 2021 INTAKE	Deadline: August 31, 2020
MARCH 2021 INTAKE	Deadline: October 31, 2020

EU Business School is looking for outstanding candidates with strong potential for leadership as well as entrepreneurship and self-development skills. For this reason, we highly recommend you support your application with awards and certificates as well as achievements in academia, sports and social activities.