

Postgraduate Level 7 Diploma in Strategic Management

The Postgraduate Level 7 Diploma in Strategic Management is a 30-module (120 credit) course with 40 guided learning hours per module. After receiving your Level 7 Diploma, you are eligible to apply for a Masters top-up course, either online or on-campus. The top-up portion (60 credits) will consist of a dissertation or a dissertation plus one module, depending on which university you choose to enrol with.

Stage 2

Complete the final 60 credits for your Masters award with a number of universities in the UK (please refer to the last page)- 60 credits

Stage 1

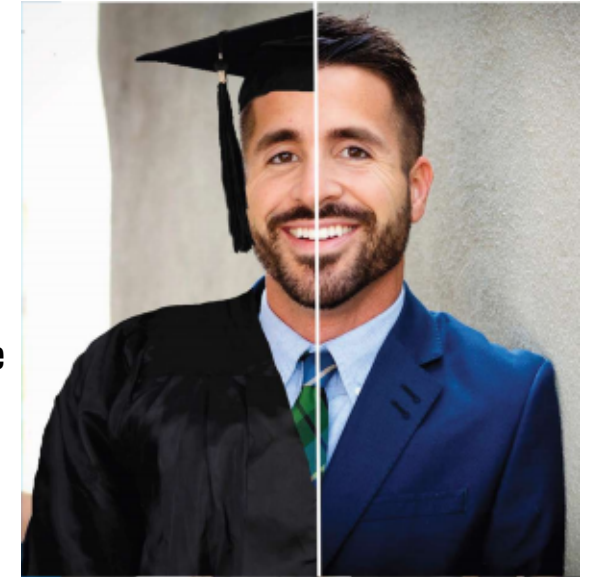
Postgraduate Level 7 Diploma in Strategic Management (120 credits)

Level 7 Diploma in Strategic Management (initial 120 credits)

Masters Top Up (remaining 60 credits)

About Online Business School

- OBS programmes are delivered 100% online.
- Short 30-40 hour interactive learning modules set against RQF (Regulated Qualifications Framework) learning outcomes.
- Additional resources to aid learning are also available, such as e-books, webinars and 1-2-1 dedicated tutor support. This is all free of charge as part of your programme.
- All modules have an online multiple choice assessment (30 questions with a pass mark of 50%).
- On completion of all the modules, students then write assignments set by the awarding body and receive their diploma which can be used as University credits.
- Completely off campus and agreed top-up routes to a range of UK universities.
- OFQUAL approved partners.



Support systems provided to students

Online Business School provide students with multiple support systems throughout their learning journey. All of these are accessible through the student dashboard. Students will have access to the following:

- Blogs- Online Business School periodically create blogs relevant to our students and courses.
- Webinars- Students have access to live webinars, covering lessons within the modules, as well as a bank of previously recorded lessons.
- E-books- We provide students with an extensive library of online e-books covering a range of subjects.
- Interactive Forums- Students are able to connect with their peers in order to ask questions or share resources they may find useful.
- Tutors- Online Business School have dedicated tutors who are available for personal online tutoring sessions.
- External Resources- A bank of links to relevant external resources is available and updated regularly.
- Online Tests- Multiple choice tests are provided within the online modules to help students assess their own learning,
- Student Advisers- Advisers are available via telephone, email or the online chat option. They are available to answer queries relating to learning or any technical difficulties that students may encounter.



LEVEL 7 DIPLOMA

Module Listing

Qualities of effective leadership
Developing interpersonal skills
Motivating and influencing people
Making decisions
Creativity and problem solving
Studying and using management theories
The external operating environment of business
Culture and ethics
Governance and directorships
Analysing the competition
Marketing strategy
High performance sales
E-Marketing communication
Customers and their needs
Strategic human resource management

Recruiting and CPD
Measuring and rewarding performance
Interpreting business accounts
Tools of financial analysis
Managing cash and working capital
Exercises in quantitative techniques
Impact of technology on business
Innovation and R&D
Implementing and managing quality systems
Strategic planning tools
Strategic and systems management
The business plan
Developing high performance teams
Managing projects
Strategies for growth

COURSE INFORMATION

OVERVIEW

Equivalent to the first 120 credits of a Masters programme. A full Masters is 180 credits in total so students will need to complete the final 60 credits at a university.

ENTRY REQUIREMENTS

A student has to be 24 or over and have 5 years managerial experience or hold an undergraduate degree qualification.

STUDY HOURS

30 modules totalling 120 credits, each requiring an average of 40 hours of study per module. The average study time is around 8/10 months. It is flexible, so you can study the course at your own pace. You can complete the modules and assignments at any time, with a word count of around 5,000-8,000 words per assignment,

Completing your Diploma

Students are provided the online modules and assignments at the start of their programme. These contain the titles and tasks of the assignments and are made available to students for 5 years. There are 8 assignments in total, each consisting of specific topics and tasks. Online Business School recommend a word count between 5.000-8.000 words per assignment and it is also recommend to use the Harvard style of referencing. Students are provided with tips on writing and a guide to referencing.

Online Business School cannot submit an assignment for marking until it has been checked for plagiarism. Once the work has been checked and verified it will then be sent to an external examiner who will mark the work against the awarding bodies marking standards.

At level 7, assignments are graded as either Pass, Merit or Distinction. If a student fails the assignment, they will be provided feedback on the areas that need improving and are allowed to resubmit the assignment free of charge.

After a student has completed and passed all of the assignments, they will be sent to the awarding body for verification and if the work is deemed acceptable, the student will receive their diploma certificate within 4 weeks of submission.



How top-up degrees work

Graduating Online Business School students can progress onto a university programme either to join at undergraduate entry level, usually on completion of a Level 3 programme, or onto a “top-up” degree, depending on the level of their completed Ofqual programme. Generally Level 3 is undergraduate entry, Level 4 first year degree, Level 5 second year degree, Level 6 Graduate level and Level 7 Post Graduate level.

University top-up courses require you to have a qualification in a relevant subject. This means that the course of study that you choose should be closely tied to your previous qualification. However, it does not have to be the same subject. There is wide flexibility which allows our students to have a wide range of career or completion prospects upon graduation from Online Business School courses. Universities will generally look at your broader experiences and motivations as well as formal qualifications.

Progression Routes

On completion of your Online Business School Diploma, you will be eligible to complete a university top up programme, from one of our university partners. Your final degree will be awarded by your chosen University and will not state that it has been completed online .

